



Highlight

Interim Report as of **March 31, 2012**





Enthusiastic response in Munich:
At the world premiere of "Türkisch für Anfänger", its lead actors Josefine Preuß and Elyas M'Barek received standing ovations.

Even though the exchange rate of the euro in relation to the Swiss franc remained unfavorable, the Highlight Group met its sales and earnings targets in the first quarter of 2012.

Highlight Communications AG, Pratteln, Switzerland

Film

100%

Constantin Film AG
MUNICH, GERMANY

Subsidiaries of
Constantin Film AG

Constantin Film Schweiz AG
BASEL, SWITZERLAND

100%

**Highlight Communications
(Deutschland) GmbH**
MUNICH, GERMANY

Rainbow Home Entertainment AG
PRATTELN, SWITZERLAND

**Rainbow Home
Entertainment GmbH**
VIENNA, AUSTRIA

Sports- and Event-Marketing

100%

Team Holding AG
LUCERNE, SWITZERLAND

**T.E.A.M. Television Event
And Media Marketing AG**
LUCERNE, SWITZERLAND

Team Football Marketing AG
LUCERNE, SWITZERLAND

Members of the Highlight Group



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PREFACE

Dear shareholders and other interested parties,

In the first three months of this year, the financial performance of the Highlight Group continued to be influenced by the appreciation of the Swiss franc, although results were in line with our expectations.

At CHF 86.8 million, consolidated sales remained at the same level as in the first quarter of 2011 (CHF 86.7 million), largely as a result of the exchange rate impact. In contrast, consolidated operating expenses rose by CHF 7.3 million to CHF 94.1 million. Consequently, the profit from operations fell from CHF 14.4 million to CHF 10.1 million year-on-year. The same applies to consolidated net profit, which totaled CHF 7.7 million (previous year's period: CHF 9.9 million). Earnings per share amounted to CHF 0.17 (previous year's period: CHF 0.20).

In the Film segment, sales rose to CHF 64.3 million (previous year's period: CHF 63.6 million) and other segment income rose to CHF 17.0 million (previous year's period: CHF 13.2 million). Particularly due to higher amortization and depreciation as well as the greater cost of materials and licenses, expenses increased to CHF 79.8 million. Accordingly, segment earnings fell from CHF 5.2 million to CHF 1.6 million.

Segment earnings of the Sports- and Event-Marketing segment at CHF 10.5 million remained at previous year's level (CHF 10.4 million). The drop in external sales for the segment, which fell by 5.6% to CHF 21.8 million due to the decrease of the euro exchange rate, was offset by cost savings introduced.

The strategic reorientation initiated in fiscal year 2011 of the Other Business Activities segment was continued: Effective April 1, 2012, the music business area with the existing exclusive rights to market the Eurovision Song Contest and the Vienna Philharmonic Orchestra has been spun off from the TEAM Group and sold to Escor Casinos & Entertainment SA. After entering the promising area of social gaming, Escor has thus made another significant step in the entertainment area.

With five releases in the first quarter of 2012, Constantin Film AG achieved a market share of 9.4% of moviegoers in German theatrical distribution. The most-watched Constantin Film title was the culture-clash comedy "Türkisch für Anfänger", which had delighted around 1.2 million viewers as at the end of the quarter and has now been seen by an outstanding 2.3 million people. Another strong performer was the licensed title "The Famous Five", based on the world-famous book series by Enid Blyton. The children's adventure drew an audience of one million by mid-May.

In the home entertainment business area, the Highlight Group once again profited from big-selling new DVD and Blu-ray releases under the Constantin Film label. This chiefly relates to the co-productions "The Three Musketeers" and "Wickie auf grosser Fahrt", which we launched at the beginning of February and the beginning of March respectively. Both titles went straight to the top of the German sales charts in the DVD and Blu-ray segments and spent several weeks in the top ten.

The Constantin Film licensed title "Immortals", released at the beginning of April, is also selling very well. We expect a similar performance in the next few weeks for the star-studded co-production "Carnage" with Kate Winslet, Jodie Foster and Christoph Waltz, which has already been seen on the big screen by around 820,000 people.

In theatrical distribution, a further eight new releases are currently planned up to the end of the year. As usual, in late summer and early fall, our distribution activities will mainly focus on our 3-D films, chiefly the dance franchise movie “Step Up 4” and the action spectacular “Resident Evil: Retribution”, the fifth installment in the globally successful Resident Evil series.

After the successful organizational monitoring of the UEFA Europa League and UEFA Champions League finals, Sports- and Event-Marketing is currently focusing on the sales process for the TV and sponsorship rights to both competitions. These activities are likely to be completed this summer.

In the music sector, the Escor Group is currently assisting with commercial delivery of the 57th Eurovision Song Contest in Baku, the final of which will again be broadcast live to many countries on May 26. In addition, preparations for the Vienna Philharmonic Orchestra’s open-air Summer Night Concert on June 7 are in full swing.

We are confirming our sales and earnings forecast for fiscal year 2012. Assuming that exchange rates remain roughly stable, we still expect to generate consolidated sales of CHF 370 million to CHF 390 million and earnings per share of between EUR 0.42 and EUR 0.44.

HIGHLIGHT COMMUNICATIONS AG STOCK

Development of the capital markets

After bitter setbacks in the second half of 2011, the global stock markets had a strong start to 2012. Key reasons for the optimistic sentiment were unexpectedly positive annual results of listed companies that clearly showed that the debt crisis did not affect these companies as strongly as previously feared. Signs of an US economic recovery also increased.

Against this background, the US stock market experienced its best first quarter since 1998. For example, the Dow Jones Industrial Average Index closed at 13,212 points on March 31, 2012, thus posting a jump of 8.1% compared with the end of 2011. The Swiss Market Index (SMI) had somewhat weaker growth, closing trading at 6,236 points at the end of the quarter, up by 5.1%.

However, the clear winner of the first three months was the German stock market, where the leading indices sparkled with double digit growth rates. The DAX had its strongest opening quarter since the 1980s, recording 6,947 points at the end of the quarter, an increase of 17.8%. Small caps and media stocks performed even better: The small cap index SDAX, which also includes the Highlight stock, added 18.1% to close at 5,221 points. The index for German media stocks (DAXsector Media) closed trading at 151 points, a rise of 21.3%.

Performance of Highlight stock in the first quarter of 2012

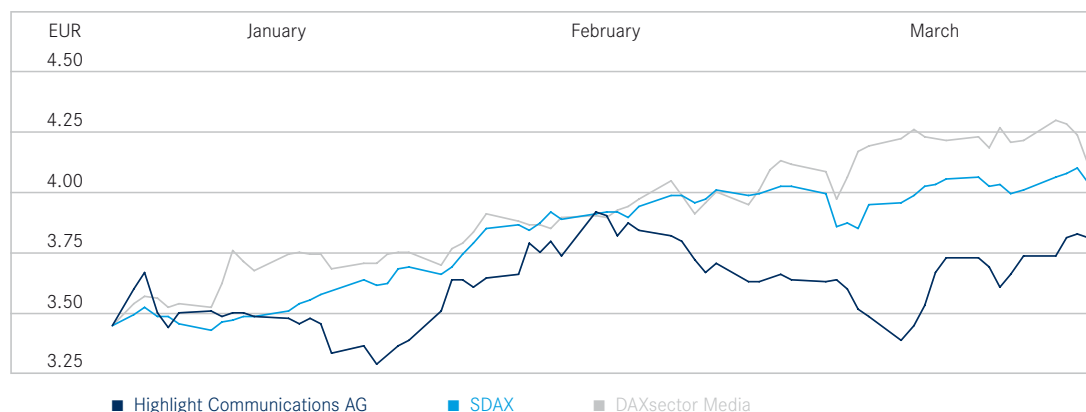
Having started the new year at a closing price of EUR 3.45, the performance of Highlight stock was marked by a downward trend in the first three weeks of trading. During this phase the share price hit its preliminary closing price low for the year of EUR 3.29 on January 24. Then a strong upward trend set in and lasted until mid-February, pushing the stock price to the preliminary closing price high for the year of EUR 3.92.

The second half of the quarter was marked by high volatility, with the stock price ranging in a corridor between EUR 3.39 and EUR 3.87. On March 31, Highlight stock closed Xetra trading at EUR 3.89, thus gaining 12.8% in the first quarter of 2012. As of the end of the quarter, the 52-week high was EUR 4.87 (April 28, 2011) while the 52-week low was EUR 3.02 (December 12, 2011).

In the period from January to March 2012, a total of 2.74 million Highlight shares were traded on the Xetra trading system of Deutsche Börse – corresponding to a daily average of somewhat more than 42,100 shares. Compared to the first quarter of 2011 (60,000 shares per trading day), trading of the company's shares was somewhat lower. According to the Deutsche Börse ranking for the MDAX and SDAX segments, Highlight shares thus were number 104 as of March 31, 2012 by trading volume (end of 2011: 102). They were also number 104 (end of 2011: 100) in terms of free float market capitalization.

Xetra closing prices of Highlight stock compared to SDAX and DAXsector Media

Indices indexed at Highlight closing price as of December 31, 2011 for comparison.



Subscribed capital and shareholder structure

As of March 31, 2012, the subscribed capital of Highlight Communications AG remained unchanged at CHF 47.25 million. It is divided into 47.25 million bearer shares with a nominal value of CHF 1.00 per share. As of the reporting date, the company held around 1.16 million treasury shares without voting rights. These account for 2.45 % of the subscribed capital. Not counting these shares, there were 46.09 million shares in circulation as of the end of the first quarter.

Constantin Medien AG still holds 47.3 % of Highlight's shares, while around a further 8.3 % are owned by DWS Investment GmbH. In addition, members of the Board of Directors as well as private and institutional investors hold significant share packages. As of March 31, 2012, the free float as defined by Deutsche Börse amounted to 50.3 %.

Investor relations activities

One of the focus points of our investor relations activities is informing investors, analysts and the financial press in a timely and comprehensive manner. The basis for this is primarily our annual and interim reports, which give a detailed insight into the current performance of our company. We also inform market players on all key events in the form of press releases and ad-hoc disclosures. Extensive information on the Highlight Group is also made available on our website (www.highlight-communications.ch).

However, the main element of our investor relations work is and will remain personal communication by means of active and open dialog. This is why we conduct presentations and roadshows at international financial centers and participate in events for analysts and investors. Our declared goal is to use this type of public relations to obtain a fair valuation of the Highlight stock and also to convince potential shareholders of the intrinsic value of an investment in our company.

A large number of research institutions currently track Highlight stock. Currently, the following studies with price targets have been compiled:

DZ BANK	Rating: Buy	Price target: EUR 8.00
Close Brothers Seydler Research	Rating: Buy	Price target: EUR 6.00
Silvia Quandt Research	Rating: Buy	Price target: EUR 8.50

Information on Highlight stock as of March 31, 2012

ISIN/ticker	CH 000 653 9198/HLG
Indices	SDAX, DAXsector Media
Closing price	EUR 3.89
52-week high	EUR 4.87
52-week low	EUR 3.02
Subscribed capital	CHF 47.25 million
Shares in circulation	46.09 million
Market capitalization (in relation to shares in circulation)	EUR 179.3 million

Directors' dealings/shareholdings of executive bodies as of March 31, 2012

Board of Directors member Dr. Dieter Hahn acquired a total of 21,000 shares in March of 2012. He had previously held no shares in our company. In the first quarter of 2012, we received no notifications from the other members of the Board of Directors or the management of the Group regarding acquisition or sales transactions subject to reporting.

As of March 31, 2012, the Chairman and Delegate of the Board of Directors Bernhard Burgener and Board of Directors member René Camenzind held direct or indirect shareholdings amounting to more than 1% of the subscribed capital. The shareholdings and share interest from options of the individual members of the Board of Directors and the management of the Highlight Group (including related parties) were as follows as of March 31, 2012:

Board of Directors	Shareholdings	Share interest from options
Bernhard Burgener, Chairman and Delegate, executive member	1,800,000	-
Martin Wagner, Vice Chairman, executive member	-	-
Antonio Arrigoni, non-executive member	-	-
René Camenzind, non-executive member	628,715	-
Dr. Erwin V. Conradi, non-executive member	-	-
Dr. Dieter Hahn, non-executive member	21,000	-
Martin Hellstern, non-executive member	200,000	-
Dr. Ingo Mantzke, executive member	100,000	-
Group management		
Dr. Paul Graf, Managing Director	-	-
Peter von Büren, Managing Director	-	-

INTERIM MANAGEMENT REPORT

Operating activities and Group structure

Highlight Communications AG is an internationally oriented strategic and financial holding company that operates through its operational subsidiaries in the Film, Sports- and Event-Marketing as well as Other Business Activities segments.

In its Film segment, Highlight Communications AG wholly owns Constantin Film AG, Munich, which, together with its subsidiaries and equity interests, is Germany's leading independent producer and distributor of theatrical movies. In addition to the production of own and co-productions, Constantin Film AG acquires the exploitation rights to third-party productions. In the exploitation of film rights, all levels of the exploitation chain (theatrical distribution, DVD/Blu-ray releases, TV broadcasting) are fully utilized. Self-produced films are usually marketed worldwide, while third-party productions are exploited mainly in German-speaking countries. Furthermore, the Constantin Film Group produces fictional and non-fictional products for German and foreign TV broadcasters.

To expand the Highlight Group's position on the Swiss movie market, Constantin Film Schweiz AG, Basel, which is indirectly wholly-owned by Highlight Communications AG, was founded in December 2009. The company specializes in the production and distribution of movie, television and video productions and providing entertainment and new media services.

Highlight Communications AG has established its own distribution organization to best exploit its DVD/Blu-ray rights for in-house and licensed films. Distribution in Switzerland and Austria is performed by the Rainbow Home Entertainment subsidiaries, which are wholly-owned by the company. In addition, third-party products are marketed in these countries. Highlight Communications (Deutschland) GmbH cooperates with Paramount Home Entertainment to cover the German market.

In the Sports- and Event-Marketing segment, Highlight Communications AG wholly owns Team Holding AG (TEAM). Based in Lucerne, the TEAM Group specializes in global marketing of major international events. As one of the world's leading agencies in this area, it exclusively markets the UEFA Champions League, the UEFA Europa League and the UEFA Super Cup on behalf of the Union of European Football Associations. Until March 31, 2012, TEAM also owned the exclusive rights to market the Eurovision Song Contest and the Vienna Philharmonic Orchestra thanks to its 100% participation in Highlight Event AG.

The Other Business Activities segment includes the activities of Escor Casinos & Entertainment SA (Escor) headquartered in Düringen. Highlight Communications AG has held a 56.95% stake in this company since December 2, 2011. In May 2011, Escor acquired a 50.004% stake in full-service agency Pokermania GmbH, based in Cologne. This step secured the expertise needed to develop promising online gaming business models and to diversify on the booming market of social gaming. As a result, a new strategic direction for the Other Business Activities segment was also ushered in at the same time. Since then, Escor has been particularly active in the areas of social gaming and entertainment through its operational subsidiaries and equity investments.

On April 1, 2012, Escor acquired all the shares in Highlight Event AG from Team Holding AG, thus taking its strategic reorientation in the entertainment segment one step further. Through the existing exclusive rights to market the Eurovision Song Contest and the Vienna Philharmonic Orchestra as well as the expertise of Highlight Event AG's employees on the global market, the acquisition of Highlight Event AG particularly enables Escor to gain a foothold in event marketing. Gaming machines trading and the development of skill game machines, which are bundled in the wholly-owned subsidiary Escor Automaten AG in Düringen, are also to be retained.

Control system and performance indicators

Highlight Communications AG's Board of Directors is responsible for the strategic orientation and management of the Highlight Group. In contrast, the responsibility for operating activities lies with the management body of the relevant subsidiary. At Team Holding AG, this body is the Board of Directors, which consists of two members, at Constantin Film AG it is the four-person Management Board, while Escor Casinos & Entertainment SA has a three-member Board of Directors.

The primary objective of the Highlight Group is to increase enterprise value on a sustainable basis. A value management system was developed and introduced to plan, manage and control business operations. The key financial parameters are the profit from operations (EBIT) and the EBIT margin calculated as the ratio of EBIT and sales. Another key parameter is earnings per share.

Important events in the first quarter

Constantin Film's co-production "Wickie auf grosser Fahrt" was named the best children's film of 2011 at the Bavarian Film Awards on January 20, 2012. Filmmaker Doris Dörrie also won the director's category for her production of Constantin Film's own production "Glück". The Bavarian Film Prize for the Best German Production of 2011 went to Constantin Film's licensed title "Hotel Lux".

On January 22, 2012, Rainbow Home Entertainment AG acquired a 22% stake in Kuuluu Interactive Entertainment AG, Pratteln, for a purchase price of TCHF 22.

"Liebesjahre", a production by MOOVIE - the art of entertainment, won "Best TV Movie of 2011" at the 47th GOLDEN CAMERA Film and Television Awards in Berlin on February 4, 2012. At the end of March, "Liebesjahre" also won the prestigious Grimme Prize in the "Entertainment" category.

On March 20, 2012, we announced that Team Holding AG sold its 100% interest in Highlight Event AG to Escor Casinos & Entertainment SA effective April 1, 2012. With the conclusion of this transaction, the music business area, that includes the Vienna Philharmonic Orchestra and the Eurovision Song Contest projects, was spun off from the TEAM Group and transferred to Escor.

Report on business performance and the situation in the Film segment

Theatrical production/acquisition of rights

The German Federal Film Fund (DFFF), which is celebrating its five-year anniversary in 2012, is indispensable for cinematic production in Germany, since financing German theatrical movies would be impossible without the money from this fund. So far the tax-financed DFFF has financed 527 film productions with a total of EUR 296.6 million. The German cinema industry is currently discussing the future direction of the fund, especially a general increase in the funds of the DFFF, a stronger support for virtual effects as well as optimizing support for large projects. At the end of March 2012, the German Minister of State for Culture Bernd Neumann announced his commitment to continuing the DFFF from 2013.

Among international film distributors, demand for high-quality films in the first quarter of 2012 was again very high. Many films were bought and sold at the Berlinale film market in February 2012. Similar development was observed at the film market held in Cannes in southern France in May 2012.

In own and co-productions, Constantin Film AG filmed own production "Tarzan" in the first quarter of 2012. Produced by Reinhard Klooss and Robert Kulzer, a computer-generated version of the fascinating story of the famous jungle hero is being created in 3-D. The film is set for release in 2013.

International co-production “3096”, that addresses the kidnapping of Natascha Kampusch, was one of the films that entered pre-production in the reporting period. Work on the film by director Sherry Hormann will begin in the early summer of 2012. Michael Ballhaus, one of the most prominent cameramen in German and international film will be behind the camera. “3096” is expected to come to movie theaters in the first half of 2013.

The school drama “Ich knall Euch ab!” was also in pre-production. This new film by director Dennis Gansel is a thematic follow-up to his movie hit “The Wave”. Filming is expected to begin in the late summer or fall of 2012. Filming will also begin for international co-production “The Mortal Instruments” in the late summer of 2012 in Toronto.

At the beginning of January 2012, the first look deal between Constantin Film AG and Bora Dagtekin, the scriptwriter and director of “Türkisch für Anfänger”, was extended by at least one year. The aim of the further cooperation is developing and filming cinema and TV productions. An exclusive contract with director and author Christian Ditter, who realized “Wickie auf grosser Fahrt” and other films, was signed in the first quarter as well. His next three films will be produced and released by the Constantin Film Group.

TV service production

Cutbacks of TV broadcasters in Southern and Eastern Europe in terms of service productions are having a negative impact on many German TV production companies, who had done good business in these countries in previous years. Broadcasters are currently carefully examining which formats to invest in, which is leading to increased competitive pressure among producers. However, budgets for the few new formats are higher than was the case a couple of years ago. Buyers for TV broadcasters are currently focusing on casting shows, dating formats, drama series with exciting plots as well as high-quality TV films, especially comedies.

Some TV productions by Constantin Film subsidiaries achieved an impressive reach in the first quarter of 2012. Constantin Television GmbH’s comedy “Fischer fischt Frau” obtained an outstanding market share of 14.5% of the entire audience at the beginning of April as “ZDF TV movie of the week”. 4.75 million TV viewers watched this uplifting romantic comedy. Filming of new Constantin Television TV series “Gerry und der Graf” for Sat.1 began in mid-April 2012. Holger Haase and Michael Kreindl have been secured as directors. In addition, Constantin Television GmbH is to produce a new episode of crime series “Tatort” for NDR starring Til Schweiger as chief inspector.

MOOVIE - the art of entertainment GmbH also generated excellent viewer response from its new productions in the first quarter of 2012. Africa drama “Die Löwin” with Silke Bodenbender in the leading role ran in primetime on ZDF at the beginning of January, obtaining an excellent market share of 12.3% of the entire audience. “Trauma”, the new follow-up to the popular crime series “Rosa Roth” with Iris Berben as the eponymous heroine, was broadcast on ZDF at the end of March, achieving an excellent result with an 18.0% market share (over 5.6 million viewers) of the total viewing public.

On the production side, the MOOVIE team worked on a two-part film for ZDF on the famous “Hotel Adlon” in Berlin in the period under review. Filming is scheduled for the end of June to the end of September 2012. At Olga Film GmbH, the ZDF comedy “Familie Sonntags auf Abwegen” and a new “Tatort” episode for Bayerischer Rundfunk went into pre-production in the first quarter of 2012.

In the first quarter of 2012, Constantin Entertainment GmbH produced several formats, including: the second season of the VOX docutainment “Shopping Queen”, the stage show “So geht das” (Sat.1) by comedian Jürgen von der Lippe and the event report “Wie verrückt ist Deutschland” (Sat.1). The RTL comedy show “Comedy Olymp 2011” achieved an excellent market share of 17.8% in the target demographic of 14-to-49-year-olds at the beginning of March 2012.

In other European countries, subsidiaries of Constantin Entertainment GmbH produced new episodes of proven formats such as “The Judge” (courtroom show, Ukraine), “Justice for Moscow” (Russia), “Family Stories” (scripted reality, Croatia) and “Kuchenne Rewolucje” (cooking show, Poland). The Spanish scripted reality “Family Stories” is new, and is currently being produced for the Spanish broadcaster Cuatro. The new Serbian game show “Minute to Win it” has been broadcast since mid-March. Its premiere attracted an excellent market share of 23.4% of viewers between 14 and 49 years old.

Theatrical distribution

German theaters generated revenues of around EUR 252.4 million and sold roughly 34.2 million tickets (previous year's period: just under 31.2 million) in the first quarter of 2012. The cinema market thus increased by 11.1% in terms of revenues over the previous year's figure of EUR 227.2 million and 9.6% by viewers. These good results are due mostly to the very successful performance of French comedy "Intouchables", which drew around 7.1 million people to movie theaters in the first quarter. Constantin Film production "Türkisch für Anfänger" was also convincing. Aside from "Intouchables", this snappy culture clash comedy was the only film starting in the first quarter to attract an audience of more than 1 million.

Spots two to five in the German charts in the first three months of 2012 were "Sherlock Holmes: A Game of Shadows" (seen by over 2 million visitors), "Puss in Boots" (seen by over 3.1 million visitors), "Alvin and the Chipmunks: Chipwrecked" (seen by over 1.7 million visitors) and "Rubbeldiekatz" (seen by over 2 million visitors), all of them launched back in 2011.

A total of 219 films were released in German cinemas in the first quarter, 16 more than the previous year. The share of German productions was thus 37.9%, just above the prior year's figure of 36.0%. However, the German market share based on audience figures fell from 27.1% in the first quarter of 2011 to 19.5% now.

The Constantin Film Group featured four times in the top 10 German films in the first quarter of 2012. In second place was "Türkisch für Anfänger", which went straight to the top of the German movie charts on its opening weekend in mid-March with an audience of over 420,000. "Türkisch für Anfänger" has now been seen by an outstanding 2.3 million people (as at mid-May 2012). Licensed title "The Famous Five" came third, having pulled in a million cinemagoers up to mid-May. Music film "Blutzbrüdad" (released at the end of December 2011) took fourth spot with over 525,000 cinemagoers, whilst co-production "Carnage" came seventh with around 825,000 cinemagoers (audience figure from the start of mid-November 2011). Constantin Film productions "Glück" and "Das Haus der Krokodile", also released in German theaters in the quarter under review, unfortunately fell some way short of expectations.

With the performance of all films released in the first quarter of 2012, Constantin Film achieved a market share of 8.6% on the German cinema market by sales. It therefore placed sixth behind Senator, Fox, Paramount, Sony and Warner. With 9.4% of visitors, it even reached fifth place behind Senator, Fox, Paramount and Sony.

Home entertainment

In mid-May, the German market research company GfK forecast total revenues of EUR 379 million in the German video sell-through and rental market for the first quarter of 2012. Consequently, the German home entertainment market was down slightly on the previous year's figure of EUR 384 million.

According to the GfK forecast, the sale of DVDs and Blu-ray discs generated retail revenues of EUR 300 million (first quarter of 2011: EUR 307 million). DVDs accounted for EUR 229 million of this - 9% less than in the same period of the previous year (EUR 251 million). In contrast, Blu-ray discs continued their upward trend. Revenues increased by 27% from EUR 56 million in the previous year to EUR 71 million in the first quarter of 2012.

The digital video sell-through market also continued its positive development. Revenues from electronic sell-through rose by 34% to EUR 10 million in the first quarter of 2012 (first quarter of 2011: EUR 7 million). However, the revenues growth for Blu-ray and electronic sell-through did not fully make up for the drop in DVD revenues, meaning that total revenues in the physical and digital sell-through market fell by 1% year-on-year to EUR 310 million in the first quarter of 2012 (previous year's period: EUR 314 million).

For the video rental market, GfK forecasts total revenues of EUR 69 million for the first quarter of 2012 (previous year's period: EUR 70 million). The breakdown here was EUR 58 million for DVD and Blu-ray rentals (previous year's period: EUR 62 million) and EUR 11 million for digital rentals via video-on-demand or pay-per-view (previous year's period: EUR 8 million). In this area, the digital video rental market gained 41%, thus continuing the positive trend of the previous year. This increase also stemmed from the rising sales figures for Internet-enabled TVs, which are boosting digital rentals, whilst revenues at conventional rental outlets continued to fall.

Up to the end of March 2012, the Highlight Group achieved stable market share figures both in the video rental and the sell-through market. Key factors here were successful new releases under the Constantin Film label. This chiefly relates to the co-productions "The Three Musketeers" and "Wickie auf grosser Fahrt", which went on the market at the beginning of February and the beginning of March respectively. Both titles went straight to the top of the German sales charts in the DVD and Blu-ray segments and spent several weeks in the top ten. Overall, 300,000 units of "The Three Musketeers" were sold in German-speaking countries. Another top title in the first quarter was the licensed film "The Courier".

License trading/TV exploitation

The trend of using the TV and the Internet convergingly remained unbroken in the first quarter of 2012. Last year, large technology companies such as Apple had already announced that they were working on new technologies intended to make TV more personalized. Now American Internet group Google is trying as well to tap new business areas in TV. At the beginning of April 2012, Google announced that it is working with Sony to develop a device that allows users to link to suitable online offers and TV shows by entering search terms. Another aim is for websites and apps to be displayed on the TV screen alongside the current program by means of split-screen technology. The device is expected to be launched by the end of the year and could mark another large development step in the increasing symbiosis of TV and Internet.

The German TV landscape is trending towards the development of new TV channels. Large broadcasters ProSiebenSat.1 and RTL launched RTL Nitro (free TV), ProSieben Fun and Sat.1 Emotions (pay TV) in early April and early May of 2012 respectively. According to the broadcasters, RTL Nitro and ProSieben Fun are chiefly geared towards 20-to-59-year-old men. At the same time, Sat.1 Comedy is being reorganized under the name Sat.1 Emotions with the aim of attracting affluent customers to pay TV. With their respective program content, these new channels could become attractive new partners for German production companies and rights owners.

Constantin Film AG concluded an agreement with leading American video portal HULU in the first quarter of 2012. In future, selected Constantin Film titles will be shown in the USA on HULU and HULU PLUS in the original German language with subtitles, including "Die weisse Massai", "Effi Briest", "Pope Joan" and "Wickie und die starken Männer". The cooperation with HULU gives Constantin Film AG the opportunity to present its films to new target groups.

In TV broadcasting, some Constantin Film titles had very pleasing reach in the first quarter of 2012. The first part of the youth series "Vorstadtkrokodile" had an excellent market share of 13.1% of its target demographic of 14-to-49-year olds at its free TV premiere on Sat.1 at the beginning of January. Licensed title "Lucky Number Slevin" attained a solid market share of 12.5% of its target demographic on ProSieben at the beginning of January. Licensed title "Michael Bay's Texas Chainsaw Massacre", which was broadcast on ProSieben long past midnight, generated a very good market share of 15.3% of 14-to-49-year olds.

In the period under review, Constantin Film generated revenues from licensing TV rights to films such as "Resident Evil: Afterlife" and "The Resident" for pay TV as well as "Blood: The Last Vampire", "Das Superweib" and "Wrong Turn 3" for free TV.

Report on business performance and the situation in the Sports- and Event-Marketing segment

Following the successful closings achieved in fiscal year 2011, our subsidiary TEAM continued to arrange important rights contracts for the 2012 to 2015 UEFA Champions League and UEFA Europa League sales cycle in the first quarter of 2012.

TV deals were concluded in a wide range of markets including Spain, France, Turkey, Belgium, Romania, Serbia, Israel, Cyprus and Canada. In France, the broadcast rights for the UEFA Europa League were awarded to incumbent free TV partner M6/W9 and the pay TV rights were awarded to Al Jazeera. In Spain, a free TV rights package for the UEFA Europa League was awarded to incumbent partner Telecinco and the pay TV rights were awarded to GolTV. Turkey saw TEAM renew the previous UEFA Champions League and UEFA Europa League deals with the Dogan group of channels.

There has also been positive progress in relation to sponsorship sales. Out of the six main UEFA Champions League sponsorship packages, four deals (plus the official ball and sportswear partnership) were already concluded by TEAM in 2011. The contract for the fifth sponsorship package has now also been concluded and negotiations are at an advanced stage for the final sixth package. The sales process continues in relation to the sale of the UEFA Europa League sponsorship packages.

In operational terms, the first focus between January and March 2012 has been the knock-out phase of the UEFA Champions League and UEFA Europa League. On this "Road to the Final", Europe's top clubs were fighting to reach the finals of Europe's major club competitions.

In parallel, TEAM's preparations for the commercial delivery of the finals were in full swing. Bucharest staged the UEFA Europa League final on May 9 and Munich hosted the prestigious UEFA Champions League final on May 19.

The initial focus of TEAM's music division at the start of the year was the successful commercial delivery of the 2012 New Year's Day Concert of the Vienna Philharmonic Orchestra, conducted by Mariss Jansons. In addition, operational preparations are well advanced for the 2012 Eurovision Song Contest in Baku (Azerbaijan) from May 22 to May 26, and for the Summer Night Concert of the Vienna Philharmonic Orchestra, which is scheduled to take place in the park of the Schönbrunn Palace on June 7.

On the sales side, the sponsorship sales programme for the Eurovision Song Contest 2012 has been successfully sold-out. The strong line-up of sponsors backing the event includes mobile communications provider Azercell, Schwarzkopf and the Azerbaijan Tourist Association.

Report on business performance and the situation in the Other Business Activities segment

With growth of almost 28%, online games were the fastest-growing segment of the video game market in 2010. Expansion of broadband access and higher transmission speeds are energizing the online gaming market. At the same time, the target group for video games has also changed in recent years: The proportion of female users of browser games now stands at 51%. Casual games (online board games or strategy games such as online poker) are especially popular with women. Online games in social networks, called social games, are another key growth driver.

The growth of social networks will have an additional stimulating effect: PwC anticipates annual growth of 8.2% on average in the browser games market in the forecast period. In line with this, a market volume of EUR 42 million is expected in 2015.

At Highlight's majority holding Escor, Pokermania launched the BETA version of the online game Robbie Williams FunPoker in mid-February. In addition, contracts to supply new gaming machines were successfully concluded with the new Swiss casinos in Zurich and Neuenburg.

Result of operations, net assets and financial situation of the Highlight Group

Change in accounting policies

The Highlight Group revised its Group-wide chart of accounts over the course of fiscal year 2011. Account allocations within the income statement were redefined as part of this revision. The aim of the revision was an improved presentation of individual transactions in line with their substance (see annual report 2011, notes to the consolidated financial statements, note 2.1). The prior-year figures shown below refer to the restated ones.

Result of Group operations

In the first quarter of 2012, the Highlight Group generated consolidated sales of CHF 86.8 million, virtually unchanged on the same period of the previous year (CHF 86.7 million). However, as a large share of this sales volume was realized in euro it must be noted that the development in the exchange rate between the euro and the Swiss franc was heavily to the disadvantage of the Swiss franc in both periods. Based on average rates for the first three months, the euro lost more than 6% of its value as against the Swiss currency.

Capitalized film production costs and other own work capitalized more than doubled as against the first quarter of 2011 (CHF 4.5 million) to CHF 9.5 million.

This increase reflects the significantly greater production volume in in-house productions at present. By contrast, other operating income declined by CHF 2.2 million to CHF 7.9 million, essentially as a result of lower operational currency exchange gains.

Consolidated operating expenses rose significantly by CHF 7.3 million or 8.4% to CHF 94.1 million after CHF 86.8 million in the first three months of 2011. The increase is primarily due to the cost of materials and licenses, which climbed by CHF 4.2 million to CHF 30.8 million on account of the higher production volume. In addition, other operating expenses rose by CHF 3.7 million to CHF 20.1 million while amortization, depreciation and impairment increased by CHF 2.9 million to CHF 19.9 million. However, personnel expenses were cut by CHF 3.7 million to CHF 23.2 million.

With stable earnings contributions from the Sports- and Event-Marketing segment - despite changes in exchange rates - and a lower earnings contribution from the Film segment, EBIT for the first three months of fiscal year 2012 was down year-on-year at CHF 10.1 million as anticipated (CHF 14.4 million).

Income from investments in associated companies and joint ventures amounted to CHF 0.1 million for the period from January to March 2012 as against a loss of CHF 0.2 million in the same period of the previous year. The financial result at CHF -1.4 million was also slightly better than in the first quarter of 2011 (CHF -1.5 million). There were declines in both financial income (from CHF 2.8 million to CHF 1.0 million) and financial expenses (from CHF 4.3 million to CHF 2.3 million).

After deducting tax expenses (income taxes and deferred taxes) of CHF 1.1 million (previous year's period: CHF 2.9 million), the Highlight Group reported a consolidated net profit for the first quarter of 2012 of CHF 7.7 million (previous year's period: CHF 9.9 million). TCHF 24 (previous year's period: TCHF 787) of this profit is attributable to non-controlling interests. The share of earnings attributable to Highlight's shareholders is therefore CHF 7.7 million (previous year's period: CHF 9.1 million). Based on the average number of shares outstanding, this corresponds to earnings per share of CHF 0.17 (previous year's period: CHF 0.20).

Result of segment operations

The Film segment generated external sales of CHF 64.3 million, a slight increase of 1.1% as against the previous year's figure (CHF 63.6 million). Other segment income, which is mainly dominated by capitalized film production costs, rose by CHF 3.8 million to CHF 17.0 million. At the same time, segment expenses climbed significantly by CHF 8.2 million to CHF 79.8 million, particularly as a result of higher amortization and depreciation as well as the greater cost of materials and licenses on account of the higher production volume. Segment earnings declined from CHF 5.2 million in the first quarter of 2011 to currently CHF 1.6 million. It should be noted that there had been positive extraordinary effects in the previous year, while on the other hand there was less TV license income in the first quarter of 2012. In line with the exploitation cycles, this income will not be generated until the second quarter.

The external sales of the Sports- and Event-Marketing segment declined by 5.6% to CHF 21.8 million (previous year's period: CHF 23.1 million). This loss was due primarily to currency translation differences and thus reflects the depreciation of the euro against the Swiss franc. However, thanks to a significant reduction in segment expenses of CHF 2.4 million to CHF 11.7 million, sales losses were offset, thereby leaving segment earnings stable year-on-year at CHF 10.5 million (CHF 10.4 million).

The Other Business Activities segment, formed effective July 1, 2011, generated external sales of CHF 0.6 million and other income of CHF 0.3 million. After deducting segment expenses of CHF 1.5 million, the segment posted a loss of CHF 0.6 million. The costs incurred for holding activities rose by CHF 0.2 million to CHF 1.4 million in the reporting period.

Net assets situation

The total assets of the Highlight Group as of March 31, 2012 amounted to CHF 532.5 million, a rise of CHF 33.3 million as against the end of 2011 (CHF 499.2 million). The increase on the assets side mainly resulted from trade accounts receivable and other receivables due from third parties (up CHF 14.1 million) as well as cash and cash equivalents (up CHF 28.1 million). By contrast, non-current assets declined by CHF 12.9 million to CHF 185.0 million.

Film assets amounted to CHF 140.5 million as of the end of the reporting period, a drop of CHF 14.1 million as against the end of 2011. This total figure is comprised of in-house productions of CHF 115.2 million (December 31, 2011: CHF 127.9 million) and third-party productions of CHF 25.3 million (December 31, 2011: CHF 26.6 million). The reduction in both areas is due to amortization on films being exploited, which exceeded additions in the period under review.

The biggest rise on the equity and liabilities side was in current financial liabilities, which climbed by CHF 19.0 million to CHF 223.2 million. Trade accounts payable and other liabilities due to third parties were also up by CHF 17.7 million to CHF 134.2 million, essentially as a result of a reclassification from non-current other liabilities of CHF 11.8 million.

Consolidated equity (including non-controlling interests) rose by CHF 10.4 million to CHF 106.4 million as against the end of 2011 (CHF 96.0 million). The increase essentially resulted from the net profit for the period of CHF 7.7 million and gains on the fair value measurement of financial assets of CHF 4.0 million. An opposing effect of CHF 1.3 million resulted from currency differences.

In relation to total assets, now also higher, the notional equity ratio was 20.0% as of March 31, 2012 (December 31, 2011: 19.2%). The adjusted equity ratio (after netting cash and cash equivalents against financial liabilities and advance payments received against film assets) improved even more significantly to 32.8% (December 31, 2011: 30.4%).

Financial situation

As of the end of the first quarter of 2012, the Highlight Group had cash and cash equivalents of CHF 168.8 million – an increase of CHF 28.1 million as against the end of 2011 (CHF 140.7 million). This figure was offset by financial liabilities of CHF 223.2 million (December 31, 2011: CHF 204.2 million). Net debt was reduced accordingly by a further CHF 9.1 million to CHF 54.4 million. In relation to equity, this represents a gearing of 51.1% (December 31, 2011: 66.1%).

The Highlight Group's operating activities generated a net cash inflow of CHF 20.0 million in the first three months of the current fiscal year, corresponding to a decline of CHF 11.0 million as against the same period of the previous year (CHF 31.0 million). The main factor driving this were the changes in the operating net current assets, which had a negative effect of CHF 6.7 million in the first quarter of 2012 after a positive effect of CHF 5.1 million in the same period of the previous year.

Net cash used in investing activities decreased slightly by CHF 2.8 million to CHF 10.3 million (previous year's period: CHF 13.1 million). This reduction is essentially due to payments for film assets, which declined by CHF 3.7 million year-on-year to CHF 9.2 million. However, payments for property, plant and equipment at CHF 1.0 million were CHF 0.8 million higher than the level for the first quarter of 2011 (CHF 0.2 million).

Financing activities generated a net cash inflow of CHF 20.4 million in the period from January to March 2012. The rise of CHF 10.9 million as against the same period of the previous year (CHF 9.5 million) resulted solely from net borrowing.

On the basis of the present level of cash and cash equivalents and credit facilities available, the Highlight Group was able to meet its payment obligations at all times in the period under review.

Personnel report

As of March 31, 2012, the Highlight Group had 759 employees (March 31, 2011: 676). This figure includes employees on non-permanent, project-related contracts.

Events after the balance sheet date

At the beginning of April 2012, the Constantin Film Group was awarded the "Golden Industry Tiger" in the categories of production and distribution for the eighth time when the German Federal Film Board awarded reference funding for 2011. Consequently, the Group was the top producer and distributor of German films once again in 2011. This award comes with reference funding totaling EUR 2.33 million for production and funding of approximately EUR 0.94 million for distribution.

A Constantin Film AG press release dated April 10, 2012 announced the continuation of the successful cooperation with SamFilm. Following the cinematic hit "The Famous Five", the second part of the literary classic for adolescents by Enid Blyton is expected to be filmed by the end of the year. A horse adventure story called "Ostwind" (working title) is also in the planning and due to start filming in 2012 as well. Both films will appear in theaters, distributed by Constantin Film, in 2013.

The sale of Highlight Event AG announced on March 20, 2012 (see "Important events in the first quarter") and the resultant hiving-off of the music business from the TEAM Group and transfer of these business activities to Escor Casinos & Entertainment SA were completed on April 1, 2012 as planned.

On May 10, 2012, the Board of Directors of Escor Casinos & Entertainment SA resolved to implement a capital increase from the company's authorized capital in the second quarter of 2012 to finance the future development and expansion of the company's operations. The capital increase is to be implemented with the pre-emptive subscription rights of existing shareholders in place. For this purpose, the share capital will be increased by issuing up to 495,000 new bearer shares with a nominal value of CHF 9 each. The issue price of the new shares is CHF 17.50 per share. Pre-emptive subscription rights that are not exercised or not exercised in a timely manner will expire without compensation after the end of the subscription period. The Board of Directors of Escor Casinos & Entertainment SA can allocate pre-emptive subscription rights that are not exercised or not exercised in a timely manner in the interests of the company after the end of the subscription period.

The Annual General Meeting of Escor Casinos & Entertainment SA was held on May 11, 2012 in Dürdingen. Items approved by the shareholders included the change of the company's name to Highlight Event & Entertainment AG. The company continues to be headquartered in Dürdingen.

Report on opportunities and risks

From the current point of view, the Highlight Group's assessment of opportunities and risks has not changed significantly since the assessment at the end of 2011 (see detailed information in the 2011 annual report). The overall risk situation remains limited and manageable. In addition, no risks have been identified that individually or in combination threaten the existence of the Highlight Group as a going concern based on currently available information.

In addition to the disclosures made in the 2011 annual report, please also note the following risks:

The overall TV advertising market has made a very good start to 2012 in Germany. Even so, the TV broadcasters are very conscious of risks and costs when buying and producing program content. Successful reach and market share performance are now more important than ever when it comes to tying big-spending advertising partners to the stations. This is why TV stations are increasingly reserving the option to back out of a format commissioned in contracts with producers if it fails to meet ratings expectations. Therefore, producers increasingly face the risk of having their production canceled at short notice.

The cost risk to producers is especially high when producing series that are broadcast daily, due to the high development costs. At best, part of them are assumed by the broadcaster if the series is not commissioned. Even in the case of an order, there is no requirement for them to be added as initial costs to the budget of the respective broadcaster. Constantin Film AG is currently making bids for formats from all of the major broadcasters and has concluded development contracts for series and non-series formats. For this reason, the cost risk described is very high for it as well as its competitors.

The film industry is still subject to the risk of considerable revenue losses due to film piracy on the Internet. The rise in illegal copies could have the effect of reducing the number of moviegoers and reducing revenues for home entertainment and TV exploitation of films. The measures already taken by the Highlight Group include raising viewer awareness and increasing legal Internet content offerings in addition to supporting various interest groups.

There are currently signs that the public debate on protection of intellectual property and copyright is gathering pace. The subsequent entry of the Pirate Party into several regional parliaments, the explosion in membership numbers and the growing political prominence of the party are being watched very closely by the film industry, as the party's program - including the call to abolish copyright - undermines the interests of every single originator.

In the trial of several people behind the portal kino.to, the accused have now received prison sentences. The unanimous verdicts from the German judiciary in these cases are an important milestone in the prosecution of copyright infringements.

Forecast

Theatrical production/acquisition of rights

In the theatrical production/acquisition of rights business area, Constantin Film AG is still focusing its strategy on maintaining and optimizing the high standards of its national and international own and co-productions in addition to purchasing high-quality licensed titles. Its main goal is to produce movies that are emotionally highly geared towards the audience's needs, have convincing concepts and an acceptable budget and movie-goer risk.

These are some of the titles therefore slated for production in 2012: the school drama "Ich knall Euch ab!", the new Mario Barth comedy "Der Paartherapeut", "3096" – a movie about the kidnapping of Natascha Kampusch, the adaptation of "The Mortal Instruments", the comedy "Fuck You, Göthe" by Bora Dagtekin, the comedy "Triple Wixx" and the new Gerhard Polt movie "Und Äktschn!".

TV service production

An attractive new business area for TV and movie producers is currently emerging with the burgeoning purchasing policy of online platforms such as Netflix, HULU, YouTube and Amazon's subsidiary Lovefilm, which need content and can also provide corresponding investment for it. For example, the US online video store Netflix increased its spending for new streaming content more than five-fold to USD 2.3 billion in the past year.

Constantin Television GmbH will produce the Sat.1 series "Gerry und der Graf" and other things for the German TV market. MOOVIE – the art of entertainment GmbH is preparing to film "Das Jerusalem-Syndrom" (SWR), "Der Wagner-Clan" (ZDF), the two-part event "Hotel Adlon" (ZDF) and a "Polizeiruf 110" (BR) in 2012. Olga Film GmbH is planning two new episodes of the popular ZDF crime series "Kommissarin Lucas", a family comedy for ZDF and a movie production with director Ralf Huettner in the current year.

Constantin Entertainment GmbH will produce a scripted reality show with its Spanish partner CUARZO in Madrid for the Spanish market in the current year. In Germany, there will be new episodes of "Klick Stars", "Extrem Schön" and "Frauentausch" on RTL II and "Die Dreisten Drei" on Sat.1 over the rest of the year.

Theatrical distribution

Following a strong first quarter in 2012 for German theatrical distribution, it has to be assumed that the previous year's figures for sales and audience figures will be trumped as the year progresses. In addition to a number of promising German productions, many international top titles in different genres will be released this year. Above all, these include "The Avengers", the new Pixar movie "Brave", the new "James Bond" picture, "Men in Black 3", "The Amazing Spider-Man (3-D)", "The Lorax (3-D)", the new Batman "The Dark Knight Rises", the new Ridley Scott picture "Prometheus", the second part of "The Twilight Saga: Breaking Dawn" and Peter Jackson's "The Hobbit: An Unexpected Journey (3-D)".

Eight Constantin Film AG releases are currently planned for the period from April to December 2012, focusing on late summer/early fall as in previous years. Licensed title "Step Up 4" and the international Constantin Film own production "Resident Evil: Retribution" (both filmed in 3-D) are some of the films that will be released in this period.

Home entertainment

Our proven strategy in home entertainment marketing of augmenting Constantin Film's strong own and co-productions with high-quality licensed titles will also continue in fiscal year 2012. The forthcoming highlights of this year's slate include the fantasy action spectacle "Immortals" and the star-studded drama "Carnage". There are also plans to release "The Courier" (an action thriller with Jeffrey Dean Morgan, Til Schweiger and Mickey Rourke) and "Movie 43" (an anthology consisting of comedy sketches) direct to video.

License trading/TV exploitation

In license trading/TV exploitation, Constantin Film AG will further expand its good, long-standing contacts with the major German TV channels, offer them top products and acquire new partners as well. In free TV exploitation, revenues are anticipated from the licensing of movies such as "vincent will meer", "Zeiten ändern Dich", "Die Friseurin", "Dinosaurier - Gegen uns seht Ihr alt aus!", "Hier kommt Lola!" and "Law Abiding Citizen". The rights to "Animals United", "Die Superbullen" and "Werner - Eiskalt!" and others will be licensed for pay TV.

Sports- and Event-Marketing

It remains the strategic goal of the TEAM Group to further consolidate and expand its market position as one of the world's leading sports marketing agencies for major international events. The key success factors here are the company's proven, extensive expertise and its close and long-standing relationships with its customers.

The sales process for TV broadcasting and sponsorship rights for the new cycle of contracts for the UEFA Champions League and the UEFA Europa League (seasons 2012/13, 2013/14 and 2014/15) will continue to summer 2012. Sales within the TV markets and sponsor product categories are staggered and tactically planned to achieve the optimum sales results.

Other Business Activities

After Escor acquired a stake in Cologne-based agency Pokermania, a specialist in the promising area of social gaming, in 2011, the acquisition of Highlight Event AG marked another significant step in the company's strategic reorientation in the entertainment segment. Through the existing exclusive rights to market the Eurovision Song Contest and the Vienna Philharmonic Orchestra as well as the expertise of Highlight Event AG's employees on the global market, Escor also has the opportunity to expand its event marketing activities.

Overall, the increasingly integrated cooperation between Escor and Highlight Communications AG should result in a sustainable consolidation of the market position of both companies. In addition, leveraging the proven expertise of Highlight Communications AG in the marketing of top international events and the development of entertainment concepts enables the successful enhancement and expansion of Escor's activities and the cultivation of new markets.

Highlight Group

In light of this - and assuming that exchange rates remain roughly stable - we still expect to generate consolidated sales for 2012 as a whole of between CHF 370 million and CHF 390 million and earnings per share of EUR 0.42 to EUR 0.44.

CONSOLIDATED INTERIM FINANCIAL STATEMENTS

as of March 31, 2012 of Highlight Communications AG, Pratteln

The information within our interim report is originally published in German. Discrepancies or differences created in the translation are not binding and have no legal effect for compliance or enforcement purposes. If any questions arise related to the accuracy of the information contained in the translation, please refer to the German version of our interim report, which is the official and only binding version.

CONSOLIDATED BALANCE SHEET

AS OF MARCH 31, 2012 (unaudited)

Highlight Communications AG, Pratteln

ASSETS (TCHF)	Mar. 31, 2012	Dec. 31, 2011
Non-current assets		
In-house productions	115,249	127,930
Third-party productions	25,260	26,625
Film assets	140,509	154,555
Other intangible assets	4,614	4,785
Goodwill	20,818	20,883
Property, plant and equipment	9,589	9,380
Investments in associated companies and joint ventures	510	428
Non-current receivables	2,481	3,036
Other financial assets	240	250
Deferred tax assets	6,212	4,621
	184,973	197,938
Current assets		
Inventories	5,583	5,777
Trade accounts receivable and other receivables due from third parties	150,469	136,399
Receivables due from related parties	191	74
Receivables due from associated companies and joint ventures	1,966	1,946
Other financial assets	17,937	13,880
Income tax receivables	2,583	2,457
Cash and cash equivalents	168,778	140,711
	347,507	301,244
Total assets	532,480	499,182

EQUITY AND LIABILITIES (TCHF)	Mar. 31, 2012	Dec. 31, 2011
Equity		
Subscribed capital	47,250	47,250
Treasury stock	-1,157	-1,157
Capital reserve	-104,602	-104,602
Other reserves	-28,400	-27,093
Retained earnings	172,346	136,738
Shareholders' interests	7,686	31,610
Equity attributable to shareholders	93,123	82,746
Non-controlling interests	13,268	13,268
	106,391	96,014
Non-current liabilities		
Other liabilities	5	11,875
Pension liabilities	4,373	4,275
Provisions	300	309
Deferred tax liabilities	5,201	5,807
	9,879	22,266
Current liabilities		
Financial liabilities	223,244	204,207
Advance payments received	39,009	42,919
Trade accounts payable and other liabilities due to third parties	134,191	116,535
Liabilities due to related parties	300	286
Liabilities due to associated companies and joint ventures	793	1,430
Provisions	6,452	5,203
Income tax liabilities	12,221	10,322
	416,210	380,902
Total equity and liabilities	532,480	499,182

CONSOLIDATED INCOME STATEMENT

JANUARY 1 TO MARCH 31, 2012 (unaudited)

Highlight Communications AG, Pratteln

(TCHF)	Jan. 1 to Mar. 31, 2012	Jan. 1 to Mar. 31, 2011*
Sales	86,754	86,721
Capitalized film production costs and other own work capitalized	9,544	4,475
Total output	96,298	91,196
Other operating income	7,872	10,095
Costs for licenses, commissions and materials	-10,180	-11,834
Costs for purchased services	-20,636	-14,772
Cost of materials and licenses	-30,816	-26,606
Salaries	-20,777	-23,981
Social security and pension costs	-2,449	-2,912
Personnel expenses	-23,226	-26,893
Amortization and impairment on film assets	-18,967	-16,190
Amortization, depreciation and impairment on intangible assets and property, plant and equipment	-967	-765
Amortization, depreciation and impairment	-19,934	-16,955
Other operating expenses	-20,088	-16,394
Profit from operations	10,106	14,443
Earnings from investments in associated companies and joint ventures	64	-191
Financial income	966	2,765
Financial expenses	-2,346	-4,307
Financial result	-1,380	-1,542
Profit before taxes	8,790	12,710
Current taxes	-3,265	-2,750
Deferred taxes	2,185	-107
Taxes	-1,080	-2,857
Net profit	7,710	9,853
thereof shareholders' interests	7,686	9,066
thereof non-controlling interests	24	787
(CHF)	Jan. 1 to Mar. 31, 2012	Jan. 1 to Mar. 31, 2011
Earnings per share		
Earnings per share attributable to shareholders, basic	0.17	0.20
Earnings per share attributable to shareholders, diluted	0.17	0.20

* The figures for the previous year's period have been adjusted (see notes to the consolidated interim financial statements, note 2 "Accounting and valuation principles")

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME/LOSS

JANUARY 1 TO MARCH 31, 2012 (unaudited)

Highlight Communications AG, Pratteln

(TCHF)	Jan. 1 to Mar. 31, 2012	Jan. 1 to Mar. 31, 2011
Net profit	7,710	9,853
Currency translation differences	-1,331	3,917
Gains/losses from financial assets at fair value through other comprehensive income/loss	3,998	5,988
Other comprehensive income/loss, net of tax	2,667	9,905
Total comprehensive income/loss	10,377	19,758
thereof shareholders' interests	10,377	18,857
thereof non-controlling interests	-	901

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

JANUARY 1 TO MARCH 31, 2012 (unaudited)

Highlight Communications AG, Pratteln

(TCHF)	Equity attributable		
	Subscribed capital	Treasury stock	Capital reserve
Balance as of January 1, 2011	47,250	-1,147	-102,825
Currency translation differences	-	-	-
Gains/losses from financial assets at fair value through other comprehensive income/loss	-	-	-
Other comprehensive income/loss, net of tax	-	-	-
Net profit	-	-	-
Total comprehensive income/loss	-	-	-
Reclassification of prior year's net profit	-	-	-
Purchase of treasury stock	-	-	-
Sale of treasury stock	-	-	-
Dividend payments	-	-	-
Change in non-controlling interests	-	-	31
Other changes	-	-	-
Balance as of March 31, 2011	47,250	-1,147	-102,794
Balance as of January 1, 2012	47,250	-1,157	-104,602
Currency translation differences	-	-	-
Gains/losses from financial assets at fair value through other comprehensive income/loss	-	-	-
Other comprehensive income/loss, net of tax	-	-	-
Net profit	-	-	-
Total comprehensive income/loss	-	-	-
Reclassification of prior year's net profit	-	-	-
Purchase of treasury stock	-	-	-
Sale of treasury stock	-	-	-
Dividend payments	-	-	-
Change in non-controlling interests	-	-	-
Other changes	-	-	-
Balance as of March 31, 2012	47,250	-1,157	-104,602

to the shareholders

Other reserves	Retained earnings	Shareholders' interests	Total	Non-controlling interests	Total equity
-24,908	113,079	36,172	67,621	4,959	72,580
3,803	-	-	3,803	114	3,917
-	5,988	-	5,988	-	5,988
3,803	5,988	-	9,791	114	9,905
-	-	9,066	9,066	787	9,853
3,803	5,988	9,066	18,857	901	19,758
-	36,172	-36,172	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	31	-31	-
-	-	-	-	-	-
-21,105	155,239	9,066	86,509	5,829	92,338
-27,093	136,738	31,610	82,746	13,268	96,014
-1,307	-	-	-1,307	-24	-1,331
-	3,998	-	3,998	-	3,998
-1,307	3,998	-	2,691	-24	2,667
-	-	7,686	7,686	24	7,710
-1,307	3,998	7,686	10,377	-	10,377
-	31,610	-31,610	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-28,400	172,346	7,686	93,123	13,268	106,391

CONSOLIDATED STATEMENT OF CASH FLOWS

JANUARY 1 TO MARCH 31, 2012 (unaudited)

Highlight Communications AG, Pratteln

(TCHF)	Jan. 1 to Mar. 31, 2012	Jan. 1 to Mar. 31, 2011
Net profit	7,710	9,853
Deferred taxes	-2,185	107
Current taxes	3,265	2,750
Financial result (without currency result)	528	539
Earnings from investments in associated companies and joint ventures	-64	191
Amortization, depreciation and impairment on non-current assets	19,934	16,955
Gain (-)/loss (+) from disposal of non-current assets	-45	-
Other non-cash items	-282	413
Increase (-)/decrease (+) in inventories, trade accounts receivable and other assets not classified to investing or financing activities	-18,586	-269
Decrease (-)/increase (+) in trade accounts payable and other liabilities not classified to investing or financing activities	11,894	5,386
Dividends received from associated companies and joint ventures	-	-
Interest paid	-771	-818
Interest received	79	131
Income taxes paid	-1,468	-4,483
Income taxes received	40	252
Cash flow from operating activities	20,049	31,007
Payments for intangible assets	-251	-53
Payments for film assets	-9,219	-12,903
Payments for property, plant and equipment	-979	-151
Payments for financial assets	-22	-
Proceeds from disposals of property, plant and equipment	209	-
Cash flow for investing activities	-10,262	-13,107
Repayment of current financial liabilities	-	-34,182
Proceeds from receipt of current financial liabilities	20,432	43,633
Dividend payments	-	-
Cash flow from financing activities	20,432	9,451
Cash flow from the reporting period	30,219	27,351
Cash and cash equivalents at the beginning of the reporting period	140,711	166,039
Change in cash and cash equivalents due to exchange rate movements	-2,152	4,373
Cash and cash equivalents at the end of the reporting period	168,778	197,763
Change in cash and cash equivalents	30,219	27,351

NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS AS OF MARCH 31, 2012

Highlight Communications AG, Pratteln

1. General information about the Group

The Group parent company, Highlight Communications AG, has its registered office in Netzibodenstrasse 23b, Pratteln/Switzerland.

Highlight Communications AG's Board of Directors authorized publishing of the accompanying unaudited, condensed consolidated interim financial statements on May 22, 2012.

2. Accounting and valuation principles

The accompanying unaudited, condensed consolidated interim financial statements for the period from January 1, 2012 to March 31, 2012 have been prepared according to IAS 34 (Interim Financial Reporting) and in conformity with International Financial Reporting Standards (IFRS) and the Interpretations of the International Financial Reporting Interpretations Committee (SIC/IFRIC).

The condensed, consolidated interim financial statements do not include all explanations and disclosures required for the financial statements for the full fiscal year and should be read in conjunction with the consolidated financial statements of the company as of December 31, 2011.

The accounting and valuation principles used in the consolidated financial statements as of December 31, 2011 remained consistent with those applied in the accompanying condensed, consolidated interim financial statements except for the first-time adoption of amended or revised IFRS standards and interpretations explained below. As a result of the amendment to accounting policies implemented in fiscal year 2011 (see annual report 2011, notes to the consolidated financial statements, note 2.1), the corresponding items of the income statement for the comparative period have been adjusted. The change affects the following items:

(TCHF)	Jan. 1 to Mar. 31, 2011 before adjustments	Adjustments	Jan. 1 to Mar. 31, 2011 after adjustments
Other operating income	9,863	232	10,095
Cost of materials and licences	-30,173	3,567	-26,606
Other operating expenses	-11,482	-4,912	-16,394
Profit from operations	15,556	-1,113	14,443
Financial result	-2,655	1,113	-1,542

The consolidated interim financial statements are presented in Swiss francs, which represent the functional and reporting currency of the Group parent company. In general, the amounts are stated in thousands of Swiss francs (TCHF), except where otherwise indicated.

The preparation of the consolidated interim financial statements in conformity with IFRS requires management to use estimates and assumptions that affect the classification and measurement of reported income, expenses, assets, liabilities, contingent liabilities and contingent assets as of the balance sheet date. These estimates and assumptions represent management's best estimate based on historical experience and other factors, including estimates about future events. The estimates and assumptions are continually reviewed. Changes in accounting estimates are necessary if changes occur in the circumstances on which the estimate was based or as a result of new information or additional findings. Such changes are recognized in the period of the change. For additional information, refer to the annual report 2011, notes to the consolidated financial statements, note 9.

3. Changes in accounting principles

The Group has applied the amendments of IFRS 7 Financial Instruments: Disclosures: Transfers of Financial Assets, as well as the changes in IAS 12, Income Taxes and IFRS 1, First Time Adoption of International Financial Standards since the start of fiscal 2012. The first-time adoption had no effect on these consolidated interim financial statements.

The Highlight Group voluntarily waived the earlier adoption of the new or revised standards and interpretations, whose application is not yet mandatory for the 2012 fiscal year. For additional information, refer to the annual report 2011, notes to the consolidated financial statements, note 2.3.

4. Changes in scope of consolidation

On January 22, 2012, Rainbow Home Entertainment AG, Pratteln, acquired 22.0% in Kuuluu Interactive Entertainment AG, Pratteln, for a purchase price of TCHF 22. The company has been included in the consolidated interim financial statements at equity.

Highlight Event AG, Lucerne, was founded on February 6, 2012 as a wholly-owned subsidiary of Team Holding AG, Lucerne.

The effects of these transactions on these consolidated interim financial statements are insignificant.

5. Financial risk management

The Group is exposed to various financial risks arising from operating business activities and financing activities. Financial risks of relevance to the Group arise from changes in foreign exchange rates, market risks for financial assets, changes in interest rates, liquidity as well as creditworthiness and the solvency of the Group's business partners. For additional information, refer to the annual report 2011, notes to the consolidated financial statements, note 7.

6. Explanatory notes to selected items of the balance sheet and the profit and loss account

Total assets amounted to TCHF 532,480 as of March 31, 2012 after TCHF 499,182 as of December 31, 2011. While non-current assets declined by TCHF 12,965 to TCHF 184,973 essentially as a result of depreciation and amortization, current assets rose by TCHF 46,263 as of March 31, 2012 to TCHF 347,507. Trade accounts receivable and other receivables (TCHF +14,070) and cash and cash equivalents (TCHF +28,067) all rose. On the liabilities side, non-current liabilities decreased by TCHF 12,387, while current liabilities increased by TCHF 35,308. Equity also increased by TCHF 10,377.

As of March 31, 2012, film assets decreased by TCHF 14,046 compared to December 31, 2011. The effect can be split into a decline of TCHF 12,681 in in-house productions, while third-party productions went down by TCHF 1,365. The decrease was mainly due to higher amortization and impairment compared to investments in film assets.

Compared with December 31, 2011, current receivables showed a date-related rise of TCHF 14,207. This is due to the TCHF 14,070 increase in trade accounts receivable and other receivables and the total growth in receivables due from associated companies and joint ventures of TCHF 20. Receivables due from related parties climbed by TCHF 117.

Other financial assets increased by TCHF 4,057 to TCHF 17,937. This rise is mainly due to the effect of the increase of the value of the shares held in Constantin Medien AG, which is shown in the statement of other comprehensive income/loss.

Cash and cash equivalents rose from TCHF 140,711 to TCHF 168,778 as of March 31, 2012. Financing activities generated a cash inflow of TCHF 20,432 as a result of the net borrowing of financial liabilities. This was offset by the Group's investing activities that used cash of TCHF 10,262, which was essentially due to payments for film assets. Operating activities had a positive cash flow of TCHF 20,049.

Equity rose by TCHF 10,377 from TCHF 96,014 to TCHF 106,391 as of March 31, 2012. This increase is essentially due to the net profit for the period of TCHF 7,710. A further positive effect of TCHF 3,998 resulted from the growth in the value of the shares in Constantin media recognized in retained earnings. The reduction in other reserves of TCHF 1,307 results from the translation of the equity of companies that do not use the Swiss franc as their functional currency.

While non-current liabilities were down by TCHF 12,387 to TCHF 9,879, essentially as a result of the reclassification of the purchase price paid to UEFA of TCHF 11,824 to current other liabilities, current liabilities climbed by TCHF 35,308 to TCHF 416,210. Advance payments received declined by TCHF 3,910 to TCHF 39,009. By contrast, current financial liabilities rose by TCHF 19,037 to TCHF 223,244, primarily resulting from the financing of film projects.

Revenues in the first three months of 2012 amounted to TCHF 86,754 as against TCHF 86,721 in the same period of the previous year. Capitalized film production costs and other own work capitalized increased by TCHF 5,069 compared to previous year's period. This growth is largely attributable to the Film segment and reflects the higher production volume in in-house productions as compared to the first three months of 2011.

The increase in cost of materials and licenses of TCHF 4,210 compared to previous year's period primarily results from the higher production volume in the Film segment.

Personnel expenses amounted to TCHF 23,226 in the reporting period, equivalent to a decline of TCHF 3,667 as against the same period of 2011. Both the Film segment and the Sports- and Event-Marketing segment contributed to this reduction.

Amortization, depreciation and impairment on film assets as well as intangible assets and property, plant and equipment totaling TCHF 19,934 (previous year's period: TCHF 16,955) includes TCHF 19,121 in amortization, depreciation (previous year's period: TCHF 14,616) and impairment of TCHF 813 (previous year's period: TCHF 2,339), which relates in full to film assets.

The financial result of the first three months of 2012 improved by a total of TCHF 162 compared to previous year's period, mainly as a result of currency effects. The gains from changes in the fair value of financial instruments from an equity swap transaction amounted to TCHF 343 in the reporting period (previous year's period: TCHF 496). This transaction was the sale of 900,000 treasury shares by Highlight Communications AG to a financial institution (counterparty) at a price of EUR 6.90 per share.

7. Explanatory notes to equity

As of March 31, 2012, the balance of directly and indirectly held non-voting treasury shares amounted to 1,156,567 Highlight Communications AG shares (December 31, 2011: 1,156,567). Highlight Communications AG did not buy or sell any treasury shares in the further three months of the period under review.

8. Segment reporting

The following segment information is based on an approach commonly known as the management approach. The management of the company has been jointly identified as the chief operating decision maker. It continues to make decisions on the allocation of resources to the segments and rates their success on the basis of the figures for sales and segment result. The Group's management does not rate the segments on the basis of their assets and liabilities.

Based on the internal management reporting system and the underlying organizational structure of internal reporting, the Group is classified unchanged into the three operative segments: Film, Sports- and Event-Marketing and Other Business Activities. The administrative functions of the Highlight Communications AG holding company are reported under Others. The elimination of inter-segment relations is reported in the reconciliation column.

The segment result is defined as earnings before earnings from investments in associated companies and joint ventures, before financial result and before taxes.

Sales and service transactions between business segments are generally rendered at prices that would have been agreed with third parties.

Segment information January 1 to March 31, 2012

(TCHF)	Film	Sports- and Event- Marketing	Other Business Activities	Other	Recon- ciliation	Group
External sales	64,349	21,785	620	-	-	86,754
Other segment income	16,990	426	252	-	-252	17,416
Segment expenses	-79,767	-11,674	-1,495	-1,380	252	-94,064
<i>thereof depreciation, amortization</i>	-18,622	-237	-262	-	-	-19,121
<i>thereof impairment</i>	-813	-	-	-	-	-813
Segment result	1,572	10,537	-623	-1,380	-	10,106
Non-allocable items:						
Earnings from investments in associated companies and joint ventures						64
Financial income						966
Financial expenses						-2,346
Profit before taxes						8,790

Segment information January 1 to March 31, 2011*

(TCHF)	Film	Sports- and Event- Marketing	Other Business Activities	Other	Recon- ciliation	Group
External sales	63,609	23,112	-	-	-	86,721
Other segment income	13,163	1,407	-	-	-	14,570
Segment expenses	-71,551	-14,097	-	-1,200	-	-86,848
<i>thereof depreciation, amortization</i>	-14,308	-308	-	-	-	-14,616
<i>thereof impairment</i>	-2,339	-	-	-	-	-2,339
Segment result	5,221	10,422	-	-1,200	-	14,443
Non-allocable items:						
Earnings from investments in associated companies and joint ventures						-191
Financial income						2,765
Financial expenses						-4,307
Profit before taxes						12,710

* The figures for the previous year's period have been adjusted (see notes to the consolidated interim financial statements, note 2 "Accounting and valuation principles")

9. Financial commitments, contingent liabilities and other financial obligations

Compared to the consolidated financial statements as of December 31, 2011, financial commitments, contingent liabilities and other financial obligations declined by TCHF 10,326 to TCHF 66,534 as of March 31, 2012.

10. Related party disclosures

As part of its normal business activities, the company maintains relations with associated companies and joint ventures as well as companies controlled by members of the Board of Directors.

As of March 31, 2012, there were current receivables of TCHF 2 (December 31, 2011: TCHF 57) due from Constantin Medien AG. The income generated with Constantin Medien AG in the reporting period amounted to TCHF 1 (previous year's period: TCHF 11). The expenses of TCHF 12 (previous year's period: TCHF 133) essentially resulted from the allocation of Group-wide functions such as the Berlin offices of the Constantin Medien Group. There were liabilities of TCHF 5 on March 31, 2012 (December 31, 2011: TCHF 134).

In the reporting period, total revenue of TCHF 175 (previous year's period: TCHF 0) was generated with SPORT1 Gaming I GmbH and SPORT1 Gaming II GmbH, both indirectly wholly-owned subsidiaries of Constantin Medien AG. Receivables amounted to a total of TCHF 189 as of March 31, 2012 (December 31, 2011: TCHF 17).

In the reporting period, expenses for the rental of server rooms in the amount of TCHF 0 (previous year's period: TCHF 4) were incurred with SPORT1 GmbH, an indirectly wholly-owned subsidiary of Constantin Medien AG. As of March 31, 2012, there were neither receivables nor liabilities (December 31, 2011: TCHF 0 respectively).

Expenses of TCHF 138 were incurred with Plazamedia GmbH TV- & Film-Produktion, an indirectly wholly-owned subsidiary of Constantin Medien AG, in the first three months of 2012 (previous year's period: TCHF 33). There were total liabilities of TCHF 158 as of March 31, 2012 (December 31, 2011: TCHF 47).

In the reporting period, expenses of TCHF 7 (previous year's period: TCHF 20) were incurred with Plazamedia Swiss AG, an indirectly wholly-owned subsidiary of Constantin Medien AG. There were no liabilities as of March 31, 2012 (December 31, 2011: TCHF 4).

Highlight Group's sales and other operating income of TCHF 205 in the reporting period (previous year's period: TCHF 222) realized with PolyScreen Produktionsgesellschaft für Film und Fernsehen mbH essentially related to the service production "Dahoam is Dahoam". As of March 31, 2012, there were receivables of TCHF 2 (December 31, 2011: TCHF 5). Liabilities amounted to TCHF 781 as of March 31, 2012 (December 31, 2011: TCHF 1,430).

Expenses of TCHF 114 (previous year's period: TCHF 0) were generated with NEF-Production (Société par Action Simplifiée) during the reporting period. Receivables stood at TCHF 1,922 (December 31, 2011: TCHF 1,941). These mainly resulted from the co-production "The Three Musketeers".

Total revenue of TCHF 179 was incurred with Kuuluu Interactive Entertainment AG in the reporting period (previous year's period: TCHF 0). There were receivables of TCHF 42 as of March 31, 2012 (December 31, 2011: TCHF 0). Liabilities amounted to TCHF 12 as of March 31, 2012 (December 31, 2011: TCHF 0).

Related persons include the members of the Board of Directors and the members of Group management as well as their relatives.

Highlight Communications AG did not perform material services for companies controlled by related parties, neither in the first three months of 2012 nor in the previous year's period.

A consulting agreement covering license trading, TV service productions and film distribution was in existence between the Highlight Group and Fred Kogel GmbH during the reporting period. The contract period ends on December 31, 2012. With regard to this agreement, expenses amounting to TCHF 91 were incurred in the first three months (previous year's period: TCHF 97). Liabilities stood at TCHF 30 as of March 31, 2012 (December 31, 2011: TCHF 30).

All transactions with related companies and persons are carried out at arm's length conditions.

11. Events after the balance sheet date

The 100 % interest of TEAM Holding AG, Lucerne, in Highlight Event AG, Lucerne, was sold to Escor Casinos & Entertainment SA, Düringen, on April 1, 2012. Highlight Event AG holds the exclusive rights to marketing the Eurovision Song Contest and the Vienna Philharmonic Orchestra. As a result of this transaction, the music business will be hived off from the TEAM Group and transferred to the Escor Group, in which Highlight Communications AG also has a majority interest.

On May 10, 2012, the Board of Directors of Escor Casinos & Entertainment SA resolved to implement a capital increase from the company's authorized capital in the second quarter of 2012 to finance the future development and expansion of the operations. The capital increase is to be implemented with the pre-emptive subscription rights of existing shareholders in place. For this purpose, the share capital will be increased by issuing up to 495,000 new bearer shares with a nominal value of CHF 9 each. The issue price of the new shares is CHF 17.50 per share. Pre-emptive subscription rights that are not exercised or not exercised in a timely manner will expire without compensation after the end of the subscription period. The Board of Directors of Escor Casinos & Entertainment SA can allocate pre-emptive subscription rights that are not exercised or not exercised in a timely manner in the interests of the company after the end of the subscription period.

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*TEAM Group, Lucerne (outside cover and
back inside cover)*

Constantin Film Group, Munich (outside cover)

Another triumph:
After their success in 2010,
Atlético Madrid won the
UEFA Europa League final
once again in 2012.



Film

Cannes Film Festival	May 16 – 27
Locarno Film Festival	August 1 – 11
Venice Film Festival	August 29 – September 8
Toronto Film Festival	September 6 – 16

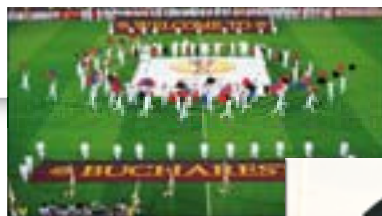
Other Business Activities

Eurovision Song Contest, semifinals	May 22 and 24
Eurovision Song Contest, final	May 26
Vienna Philharmonic's Summer Night Concert	June 7

Investor Relations

Annual General Meeting	June 1
German Equity Forum	November 12 – 14
Interim reports	August/November

Events 2012



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