



PRESS RELEASE

The Highlight Group publishes results for first quarter of 2024

- The equity ratio is 25.5% (previous year: 26.8%).
- Consolidated sales of CHF 78.7 million were CHF 2.4 million below the previous year's figure
- EBIT decreased to CHF -5.9 million (previous year: CHF -5.6 million).

Pratteln, May 28, 2024 – The Highlight Group's consolidated revenue and EBIT developed as expected in the first quarter of 2024.

Group development in the first quarter of 2024

- The sales decline was due to film production. At CHF 28.2 million, capitalized film production costs and other own work capitalized increased by CHF 2.5 million year-on-year.
- Consolidated operating expenses remained almost at the previous year's level and increased only slightly by CHF 0.7 million or 0.6% year-on-year to CHF 115.4 million.
- As a result, EBIT amounted to CHF -5.9 million, compared to CHF -5.6 million in the same quarter of the previous year, and the consolidated net result for the period improved by CHF 1.2 million year-on-year from CHF -9.5 million to CHF -8.3 million.
- At CHF 160.4 million, equity remained stable compared to the end of 2023.

The quarterly statement as of March 31, 2024 is available for download at www.highlight-communications.ch from today.



The Highlight Group at a glance

Group figures in line with IFRS

| CHF million | Q12024 | Q12023 | Change in % |
|--|----------------|---------------|-------------|
| Sales | 78.7 | 81.2 | -3.0 |
| EBIT | -5.9 | -5.6 | n/a |
| Consolidated net profit for the period (after taxes) | -8.3 | -9.5 | n/a |
| Consolidated net profit attributable to shareholders | -8.3 | -9.6 | n/a |
| Earnings per share (in CHF) | -0.15 | -0.17 | n/a |
| Segment sales | | | |
| Film | 40.4 | 45.0 | -10.2 |
| Sports and Event | 38.3 | 36.2 | 5.9 |
| Segment earnings | | | |
| Film | -1.7 | 1.1 | n/a |
| Sports and Event | -3.1 | -5.2 | n/a |
| | | | |
| CHF million | March 31, 2024 | Dec. 31, 2023 | Change in % |
| Total assets | 630.2 | 598.8 | 5.2 |
| Equity | 160.4 | 160.4 | 0.0 |
| Equity ratio (%) | 25.5 | 26.8 | -1.3 points |
| Current financial liabilities | 197.2 | 153.7 | 28.3 |
| Cash and cash equivalents | 32.9 | 25.5 | 29.0 |

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