



PRESS RELEASE

Significantly positive sales development at the Highlight Group

- Consolidated sales increased by 24.4% to CHF 386.1 million compared to the previous year.
- EBIT amounts to CHF 1.0 million.
- The equity ratio was 28.1% as of September 30, 2022 (December 31, 2021: 29.1%).

Pratteln, November 17, 2022 – The Highlight Group’s consolidated sales developed positively.

Group development in the third quarter of 2022

- At CHF 386.1 million, consolidated revenue was up CHF 75.7 million on the figure for the third quarter of 2021. The increase was primarily due to higher sales in the Film segment.
- Group operating expenses increased by CHF 28.7 million to CHF 438.3 million as a result of production.
- EBIT decreased to CHF 1.0 million (previous year CHF 12.4 million) due to production-related Group operating expenses.
- The equity ratio decreased slightly compared to the previous year from 29.1% to 28.1%.

The quarterly statement as of September 30, 2022 is available for download at www.highlight-communications.ch from today.



The Highlight Group at a glance

Group figures in line with IFRS

CHF million	Q3 2022	Q3 2021	Change in %
Sales	386.1	310.4	24.4
EBIT	1.0	12.4	n/a
Consolidated net profit for the period (after taxes)	-12.0	2.3	n/a
Consolidated net profit attributable to shareholders	-12.3	2.1	n/a
Earnings per share (in CHF)	-0.22	0.04	n/a
Segment sales		(Restated)	
Film	272.1	183.4	48.4
Sports and Event (Restated)	114.0	127.0	-10.3
Segment earnings		(Restated)	
Film	12.2	10.0	22.6
Sports and Event(Restated)	-6.5	6.9	n/a
CHF million	Sept. 30, 2022	Dec. 31, 2021	Change in %
Total assets	605.9	674.5	-10.2
Equity	170.3	196.1	-13.2
Equity ratio (%)	28.1	29.1	-1.0 points
Current financial liabilities	106.0	190.6	-44.4
Cash and cash equivalents	29.5	48.3	-39.0

The Board of Directors of the Highlight Group has decided to combine the Sports (Group company Sport 1 Medien AG) and Sports- and Event-Marketing (Group companies TEAM Group & Highlight Event AG) segments in the Sports and Event segment as of January 1, 2022.

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