



PRESS RELEASE

Highlight Group with jump in sales and earnings

- **Consolidated sales almost doubled to CHF 128.1 million**
- **EBIT improved by 74.0% to CHF 8.7 million**
- **Consolidated net profit for the period rose from CHF 0.6 million to CHF 5.5 million**
- **Earnings per share increased six-fold to CHF 0.12**

Pratteln, May 12, 2016 – The Highlight Group has started fiscal year 2016 with very positive results.

Group development in the first quarter of 2016

- At CHF 128.1 million, consolidated sales in the first three months were up by 99.2% on the corresponding figure for the previous year (CHF 64.3 million). The increase primarily stems from higher external sales in the Film segment, which are mainly attributable to the start of exploitation of the hit comedy “Fack Ju Göhte 2” in the home entertainment sector and the release of “Shadow-hunters” by the US broadcaster Freeform.
- Consolidated operating expenses rose by CHF 99.4 million to CHF 174.3 million. The main reasons for this were a production-related rise in the cost of materials and licenses as well as considerably higher amortization of film assets.
- EBIT improved to CHF 8.7 million – an increase of 74.0% compared to the first quarter of 2015 (CHF 5.0 million).
- Consolidated net profit for the period rose from CHF 0.6 million to CHF 5.5 million and the share of profit attributable to Highlight shareholders increased from CHF 0.7 million to CHF 5.4 million. The higher increase of these two items as compared to EBIT is primarily due to the fact that the financial result improved from CHF -4.5 million to CHF -2.2 million owing to currency factors.
- Consolidated equity (including non-controlling interests) at CHF 92.0 million was down by CHF 11.8 million as against the end of 2015 (CHF 103.8 million). This decline was due in particular to the purchase of treasury stock with a value of CHF 16.3 million.
- Net liquidity rose by CHF 4.6 million to CHF 6.7 million despite a decrease in cash and cash equivalents.

The quarterly statement as of March 31, 2016 will be available for download at www.highlight-communications.ch starting from today.



Highlight Group at a glance

Group figures according to IFRS

in CHF million	1Q2016	1Q2015	Change in %
Sales	128.1	64.3	99.2
EBIT	8.7	5.0	74.0
Net profit for the period (after taxes)	5.5	0.6	816.7
Net profit attributable to shareholders	5.4	0.7	671.4
Earnings per share (CHF)	0.12	0.02	500.0
Segment sales			
Film	113.1	52.0	117.5
Sports- and Event-Marketing	14.7	11.3	30.1
Other Business Activities	0.2	1.0	-80.0
Segment result			
Film	0.5	-0.5	200.0
Sports- and Event-Marketing	6.7	6.8	-1.5
Other Business Activities	2.7	-0.4	775.0
in CHF million	March 31, 2016	December 31, 2015	Change in %
Balance sheet total	383.1	458.0	-16.4
Equity	92.0	103.8	-11.4
Equity ratio (%)	24.0	22.7	1.3 points
Current financial liabilities	83.2	104.3	-20.2
Cash and cash equivalents	89.9	106.4	-15.5

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