



Press Release

New Management Structure at TEAM

Pratteln/Lucerne, June 6, 2011

TEAM Marketing, a subsidiary of Highlight Communications AG, today announced that Simon Thomas has been appointed as CEO. He will report directly to Martin Wagner, Delegate of the board of the TEAM Group. The new CEO has a combined 13 years experience with TEAM and until now has held the position of Managing Director Television and Event.

In addition, Patrick Murphy is appointed Managing Director Sales, responsible for all sales across television and sponsorship. Patrick Murphy has been with TEAM for ten years and was previously Managing Director Content Sales, and before that held the position Director of Sponsorship Sales.

David Tyler, Managing Director and General Counsel, will continue to be responsible for the company's corporate and business affairs including leadership of TEAM's finance, HR and legal departments. Tom Liston, formerly Managing Director Marketing, will be leaving the company.

The restructure is aimed at creating an integrated sales and account management focus for TEAM in its relationship with its main partner UEFA. While TEAM has already in 2010 renewed its commercial mandate for the marketing of UEFA Champions League and UEFA Europa League for the period of 2012-2015, UEFA has decided to take over certain match organisation responsibilities for the two competitions. As a result TEAM will in the future have an expanded sales department with more focus on commercial and marketing matters, while still retaining appropriate operational capabilities for account management support.

Speaking on behalf of Highlight and TEAM, Bernhard Burgener, Chairman of the Board, said: "With the appointment of Simon Thomas as CEO and the other structural changes announced, we are convinced we have the best leadership structure in place to take TEAM forward. With more streamlined decision making and a sharper commercial focus, we aim to build on past achievements and to ensure the continuing success of one of the world's leading sports and entertainment marketing companies."

TEAM is UEFA's exclusive agent for the marketing of certain commercial rights for the UEFA Champions League, UEFA Europa League and UEFA Super Cup. TEAM is also the exclusive marketing partner for the Eurovision Song Contest and the Vienna Philharmonic Orchestra.

If you have any questions, please telephone or email your usual contact person at TEAM.
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