



Invitation to the Annual General Shareholders' Meeting

Friday, May 27, 2011, 11:00 am at the Hilton Hotel in Basel, Switzerland

Agenda items and motions proposed by the Board of Directors

1. Approval of the Annual Report, the Financial Statements and the Consolidated Financial Statements for 2010.

Acceptance of the statutory auditor reports for 2010.

The Board of Directors moves that the Annual Report, the Financial Statements and the Consolidated Financial Statements for 2010 be approved.

2. Discharge of the members of the Board of Directors

The Board of Directors moves that its members be discharged of liability with regard to acts of management in 2010.

3. Appropriation of available retained earnings and of the "legal reserve from capital contribution"

3.1 Distribution of a dividend from legal reserve from capital contribution

The Board of Directors proposes the distribution of a dividend from legal reserve from capital contribution as follows:

Dividend (rounded to TCHF)	TCHF	8,033
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The dividend amount of TCHF 8,033 is entirely a result of "capital contributions" and corresponds to a dividend (not subject to withholding tax) of CHF 0.17 per share (at a nominal value of CHF 1) entitled to a dividend. Assuming this proposal for the profit appropriation is accepted, payment of the dividend will take effect from June 1, 2011.

The dividend proposal applies to all shares issued. The treasury shares as of the date of the dividend payment are not dividend-entitled. Accordingly, the amount of the dividend depends on the number of shares held as treasury stock as of the date on which the dividend is paid.

3.2 Appropriation of available retained earnings

Profit carried forward	TCHF	16,507
Net profit for year 2010	TCHF	38,197
Available retained earnings	TCHF	54,704

The Board of Directors recommends appropriating available retained earnings as per balance sheet as follows:

Amount to be carried forward	TCHF	54,704
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4. Elections

4.1 Board of Directors

4.1.1 The Board of Directors moves that the following persons be re-elected to the Board of Directors for a further period of one year:

- Bernhard Burgener
- Martin Wagner
- Antonio Arrigoni
- René Camenzind
- Erwin V. Conradi
- Martin Hellstern
- Dr. Ingo Mantzke

4.1.2 The Board of Directors moves that the following person be newly elected to the Board of Directors for a period of one year:

- Dr. Dieter Hahn

4.2 Election of statutory auditor

The Board of Directors moves that PricewaterhouseCoopers AG, Lucerne, be re-appointed as auditor for 2011.

Documents and admission tickets

Annual report

The Annual Report, the Financial Statements and the Consolidated Financial Statements for 2010 as well as the auditor reports can be

viewed by shareholders with immediate effect at the company's offices at Netzibodenstrasse 23b, 4133 Pratteln, Switzerland.

Shareholders will be supplied with a copy of the Annual Report free of charge upon request. The complete Annual Report for 2010 can also be viewed and downloaded from the Internet at www.highlight-communications.com.

Treasury stock of the company

The share capital of the company amounts to CHF 47,250,000 and is divided into 47,250,000 bearer shares with a nominal value of CHF 1 each. The number of voting rights totals 47,250,000, of which 1,146,567 relate to treasury shares and therefore cannot be exercised pursuant to Article 659a Paragraph 1 of the Swiss Code of Obligations (OR). This information is accurate as of the date of the publication of this invitation in the Swiss Official Gazette of Commerce (SHAB).

Admission tickets

Holders of bearer shares wishing to attend the Annual General Meeting can obtain tickets directly from the company up to and including May 20, 2011 upon (1) lodging their shares via their custodian bank or providing adequate proof of share ownership and (2) confirming that their shares are blocked until after the Annual General Meeting. For administrative reasons, it is not possible for tickets to be issued after this date.

Proxy voting

In accordance with Article 8 Paragraph 2 of the company's Articles of Incorporation, shareholders are permitted to be represented at the Annual General Meeting on the basis of a written authority. Shareholders may in particular be represented by the company, the independent proxy voter or their share custodian. For procedural reasons, it is not possible to retract authority once the proxy has been admitted to the meeting. Shareholders wishing to attend by proxy are requested to sign their admission tickets and voting material and hand these to their proxy. Proxy voting forms can be requested from the company and are also available for downloading from the company website www.highlight-communications.com. Holders of bearer shares wishing to authorize the company to vote on their behalf are requested to send a blank, signed proxy voting form to the company by May 20, 2011. In this case, the company will ensure that voting rights are exercised in favor of the motions proposed by the Board of Directors. The company represents only those shareholders wishing to vote for the motions proposed by the Board of Directors. All voting forms containing instructions to the contrary will be forwarded to the independent proxy voter. Any holders of bearer shares wishing to authorize the independent proxy voter to represent them (in accordance with Article 689c OR) are requested to send their admission ticket and written instructions for voting and election to Pascal Berger, attorney and notary, Gerbergasse 48, 4001 Basel, Switzerland by May 20, 2011. In the absence of written instructions to the contrary, he will exercise the voting right in favor of the motions proposed by the Board of Directors. The independent proxy voter is entitled to appoint a third person should urgent reasons compel him to do so.

Share custodians

Share custodians in accordance with Article 689d OR are requested to notify the company of the number, type and nominal value of the shares they represent by May 20, 2011 at the latest. Share custodians are defined as those institutions subject to the Federal Banks and Savings Banks Act (*Bundesgesetz über Banken und Sparkassen*) of November 8, 1934 as well as professional asset managers.

Pratteln, Switzerland, April 2011

Highlight Communications AG
The Board of Directors